

HARVEST 2020

Agrifood Innovation Program

HARVEST 2020, WA's leading business development program for businesses looking to innovate in the agrifood industry. Over the last 2 years, HARVEST programs have had more than 30 graduates and successfully delivered new connections, partners, customers, and investment opportunities to participants, while also supporting collaboration across the agrifood industry in WA.

HARVEST 2020 is an incredible opportunity for start-ups and SMEs looking to scale their business, attract investment, develop new networks or partnerships and explore new markets. The 3 month program features a line-up of inspiring expert mentors and growth facilitators, highly interactive workshops, relevant panel discussions and field trips. The program then culminates in a demo day and pitch event.



“The main two benefits I've had from the program are the advice and feedback of entrepreneurs and business owners who have walked this path before, and by participating in the program it has given my business a level of credibility.”

ROB KELLY - CEO, LIVESTOCK PRICING

“HARVEST is a fantastic course; I have learnt more during the course than I have in 13 years working within a Corporate SME”

TYRON UTLEY, BLACK SHEEP ENGINEERING CEO

“The HARVEST Accelerator Program has allowed us to validate our technologies and we see ourselves now having a promising market to enter into.”

BARARTH VASUDEVAN, GEOMOBY DIRECTOR

HARVEST 2020 COHORT

AGRI
FOOD
INNOVATION
PROGRAM 

CATEL

Catel is an online fractional investing marketplace uniting farmers and investors through their food and fibre creation. We are addressing and striving to disrupt the challenges farmers face around financial capital raising as well as simplifying and introducing a new way of investing ones dollars no matter how much or who they are. Our mission is to democratise and personalise farming practices and close the gap of connection to our food.



LOAFERS ARTISAN

Loafers Artisan is a wholesale bakery that focuses on innovative products using WA grown and processed grains, including lupins. Our bakery has the infrastructure to test new products in the market place, such as products made with heritage grains and shelf stable dietary breads. Loafers is aiming to expand its range of brands and products using the experience it has gained from baking for other forms of food processing, for example production of raw material to make Kvass (a beer like Russian beverage) and developing a long shelf life high protein Scandinavian rye. Loafers has also developed extensive IP around supply chains of novel products produced.



EXPONANT

Exponent focuses on robotic technology that adds value to the workplace, endeavoring to maximise ROI while at the same time creating safer workplaces. In the agricultural space, we are particularly interested in supporting technologies for horticulture harvesting. We have done initial modelling to investigate the impact of supporting robot technology for strawberry harvesting, and are prototyping a solution we believe will achieve a successful outcome.



GELAVO

Gelavo is a first to market, dairy-free, vegan friendly ice cream that has no coconut or tree nut base. Gluten-free, allergen-free and high in monounsaturated fats, our product has been developed by Curtin University food science alumni to deliver Australia's first shelf-stable avocado based ice cream. The best part? We are also helping to reduce food waste in Australia by using second-grade avocados and other fruits to make our product. We source local WA-based produce that is rejected by the big supermarkets due to cosmetic imperfections and turn it into a delicious, sustainable ice cream.



STELLULAR

In an increasingly connected world, Stellar is building a brighter future, filled with endless possibilities that brings everyone closer together. It does this by combining space and other cross-sector technologies to create cutting-edge, world-class capabilities, providing readily accessible, high-speed communications services in remote locations. Applied to the agricultural industry, this transformational capability will improve yield, efficiency and profitability through the use of innovative, data-intensive solutions such as real-time airborne imaging for crop health analysis and remote veterinarian diagnostic services.



PRIMEX

My service has two angles- one is focussed on providing educative, engaging experiences for general community throughout the food and fibre value chain- 'behind the scenes' tours of businesses to gain understanding and trust of food systems to support provenance of WA produce. The second angle is focussed on youth attraction to careers in primary industries and regional living. Comprehensive, structured 'gap' programs for post-school youth market that provide a first-touch of regional living, exposure to diverse roles and experiential learning in a safe, mentored, personal growth environment.



COWARAMUP BREWING COMPANY

Cowaramup Brewing Company (CBC) is a family owned and operated craft brewery focused on improving the sustainability of its products and processes through innovation and continuous improvement. For larger breweries the removal of grain after brewing is a waste management issue that could be solved through the development of innovative high value products from brewery waste, such as alternative protein powders, muesli bars or cereals. These value added products not only have the potential of providing credible alternatives to animal protein, but also offer a highly attractive investment proposition.



FERAL.AI

Feral.AI is like Siri for farmers, a digital assistant helping farmers grow and sell more food. Farmers easily add data to the app which is analysed using artificial intelligence. Feral.AI then provides actionable insights for farmers on how they can improve productivity and also notifies farmers on offers they receive from buyers. Feral AI saves farmers up to 70% of the time and money they would typically invest into both analysing data and selling produce, so farmers can spend more time farming.

feral.ai

WA BACKYARD OATS

We are oat growers located 260km east of Perth in the Central Wheatbelt. We are working on launching a 100% WA sown, grown & processed oat range to local and international markets by 2021. Bringing together WA premium produce, we aim to create a WA premium oat range offering muesli, a "bake at home" convenience range and of course traditional rolled and instant oats. We pride ourselves on growing the best produce in the world and thrive on the idea of bringing this range together with other West Australian premium growers and taking it to the domestic and international markets.



MORTLOCK MALT

Mortlock Malt is Western Australia's first independent craft malt producer. We create a fully traceable premium quality malts, grown, harvested and malted on our 5th generation family farm, using sustainable agricultural practises. Creating the link between country and city by connecting growers, producers and consumers.



HIPPIE FOOD CO

Hippie Food Co is an organic Kombucha Brewery. Founded in 2015, the owners are passionate about not only producing a uniquely different healthy kombucha flavour, but are pioneering a reuse model, to help reduce unnecessary waste & packaging. They genuinely believe it's the responsibility of producers to deal with the byproduct & waste associated with product production, not the wholesaler, not the consumers. Through likeminded partnerships in industry, they're looking to connect the dots towards a circular economy business model, that supports all parts of the ecosystem and delivers better value to their clients.



EMU LANE

Emu Lane is a regional Hospitality company whose new direction is to create food for the world from the bounty of the Great Southern. Emu Lane will look to utilise excess production from multiple producers to create high value products, rather than letting it go to waste or used for low value return eg animal food. We aim to assist in creating more product diversity in local food ranges.



HARVEST 2020

AGRI FOOD INNOVATION PROGRAM

PREMIUM PARTNER 2020



Department of
**Primary Industries and
Regional Development**

SUPPORTING PARTNERS



WRAYS



“ CSBP has now been involved in two HARVEST programs and the value we derive from participating is multi-faceted. Our team have really enjoyed participating in the different events on offer to build both their capability as well as discover innovative new companies with whom we may have potential to partner. Personally, I think the greatest benefit of participating for CSBP has been forming ongoing relationships with the start-up companies as well as the other very active program partners and supporters...a dynamic and connected network is being established here in the WA Agricultural sector from which we can all benefit and grow.”

NICOLE KEATING, CSBP DEVELOPMENT MANAGER

“ HARVEST helped us by raising our domestic profile and focusing our attention in a different way when strategically analysing our business. It also helped with direct introductions to supply partners, government and industry bodies. An amazing platform for people to utilise and take advantage of the opportunities presented.”

JAMES WILLIAMSON, LATITUDE 28 MANAGING DIRECTOR

“ We are really excited about HARVEST and the ability for us to provide people in this post startup stage a real boost to their business which is fundamentally allowing farmers to take advantage of modern technology to farm better and to farm smarter.”

HON ALANNAH MACTIERNAN, MINISTER FOR REGIONAL DEVELOPMENT; AGRICULTURE AND FOOD