

# *Innovation Cluster is a leading provider of startup business support in Western Australia.*



Innovation Cluster has designed, facilitated and coordinated business incubator programs, investment groups, strategy sessions and hackathons for clients across Australia and have supported more than 200 startups through our programs over the last 5 years.

**We specialise in connecting startups, investors, corporates, industry, researchers and government.**



## **Programs Delivered**

### **Regional Innovation**

- CONNECT Regional Incubators, 2019-2023
- Australia's South West Tourism Incubator, 2022
- Regional Reboot, 2020
- Regional Investment, 2020
- Regional Ventures Showcase at West Tech Fest, 2019-2022

### **Agrifood Innovation**

- Agrifutures Startup Network, 2021 & 2022
- HARVEST Agtech Accelerator Program, 2018-2023
- Futureworks, 2021-2022
- South West Brewers Alliance, 2022-2023

### **Strategy & Commercialisation**

- Southern Ports Iron Ore Hackathon, 2023
- Hackathon: Waste Water Solutions for Breweries & Wineries, 2022
- DaRT (Defence and Research Teaming) Hackathons, 2021
- Science Industry PhD Fellowship, 2019-2022

### **Entrepreneurship Facilitation**

- Entrepreneurship Facilitator Program, 2022-2025 Perth North East

## Individual Client Support

- Business strategy and coaching
- Grant and tender writing, and assessment
- Cluster development
- Event management
- Investment attraction and pitching
- Research connections
- Facilitation and MC services

**Collectively, our team has high-level experience in commercialisation, driving innovation programs, supporting startups and connecting businesses to investment capital.**



**Dr Natasha Teakle**  
**Managing Director**

Experienced startup trainer and facilitator with 15+ years experience leading strategic research and innovation projects with expertise in Agriculture and Higher Education.



**Melanie Timms**  
**Operations Manager**

High-level program management for our startup programs. Experienced in event production, operations management, project management and relationship building.



**Claire Marchand-Johns**  
**Communications Manager**

Marketing and communications including content management, social media, cohort marketing material design, podcasts and video promotion.



**Ashleigh Roberts**  
**Entrepreneurship Facilitator  
Program Manager**

14+ years experience in research, innovation, operations, programs, projects & partnerships, and has scoped, built teams and coordinated over 50 rapid prototyping proof of concept digital transformation projects.



**Peter Clarke**  
**Entrepreneurship Facilitator**

Supporting startups and companies understand their value proposition, develop culture & strategy, get traction, grow, raise capital and access government grants.



**Innovation Cluster** also utilises >50 business leaders from our networks, enabling us to tailor the expertise required to the individual business needs. Our lead Investment Mentor is Greg Riebe and lead Financial Advisor is Simona Hughes.

*"Innovation Cluster's HARVEST program delivered excellence in terms of its structure and delivery, and was led by knowledgeable and professional people. The main benefits were how to generate and deliver a succinct and relevant pitch to investors; business planning and financial management skills; and the networking. We were given the resources to develop a clear vision and pathway forward for the business, and to formalise and document this."*

Neil Grice, Technol

*"Our team have really enjoyed participating in the different events to build both their capability and discover innovative new companies. I think the greatest benefit of participating for CSBP has been forming ongoing relationships with the start-up companies and very active program partners and supporters."*

Nicole Keating, Development Manager, CSBP

*"It's been fantastic to join in with other businesses from around WA to showcase the great innovation and energy that exists to grow WA's economy and connections. Programs like this are critical to building local networks and businesses in our vast state and across the distances we face between regional communities and global markets."*

Florian Popp, Gemtek

## Our Partners



Department of  
Primary Industries and  
Regional Development



Australian Government  
Department of Industry, Science,  
Energy and Resources

WRAYS



nbn™ Local



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